Privacy Policy

Last Updated: August 30, 2023

Welcome to Impact Security Group's website (<u>www.impactsecuritygroup.ca</u>) ("Website"). At Impact Security Group ("we," "our," or "us"), we are committed to safeguarding your privacy and protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in relation to our website and services. By using our website, you consent to the practices described in this policy.

Information We Collect

We collect the following types of personal information:

- **Contact Information:** When you use our contact forms or interact with us, we may collect your name, email address, phone number, and any other information you provide.
- Service Information: If you request services or make inquiries, we may collect details related to your service needs and preferences.

How We Collect Information

We collect personal information through:

- **Contact Forms:** Information provided when you submit inquiries or contact us through our website.
- **Cookies and Tracking Technologies:** We may use cookies and similar technologies to enhance your experience and gather usage data.

Why We Collect Information

We collect and use personal information to:

- Respond to your inquiries, provide requested services, and communicate with you effectively.
- Improve our services and customize your experience on our website.

Sharing of Information

We may share your personal information with:

- Trusted partners and service providers who help us deliver services to you.
- Legal authorities if required by law or to protect our rights and interests.

Cookies and Tracking Technologies

Our website may use cookies and similar technologies to:

- Analyze usage patterns and trends to improve our services and Website functionality.
- Offer a personalized browsing experience.

You can manage cookie preferences through your browser settings.

Security Measures

We implement security measures to protect your personal information against unauthorized access, disclosure, or alteration. Despite our best efforts, no method of transmission over the internet is entirely secure.

Your Rights and Choices

You have the right to:

- Access, correct, or delete your personal information.
- Object to or restrict the processing of your personal information.
- Opt-out of receiving promotional emails from us by using the unsubscribe link in our emails.

Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices. We encourage you to review this policy periodically.